

2017 Cowboy Fair PLATINUM SPONSORSHIP PACKAGE \$3800.00

1. **20x8ft booth with package**
2. **Full 4 color page advertisement** in 2017 Cowboy Fair Show Guide
3. **Outdoor 15ftx5ft banner** placed at the main entrance of the Cowboy Fair
4. **Display Product Showcase** will be placed in a high traffic areas during the Cowboy Fair inside the Exhibit hall
5. **Cowboy Fair TV banner** - 55 inch electronic display placed next to the registration counter at the main entrance of the Tucson Expo Center where all attendees register and/or check-in
6. **Pre-show newsletter campaign** – increases traffic to your booth and to your company's website. Maximum of 350 text characters and one 200 pxl. by 200 pxl. product image or company logo included
7. **Primary website banner ad** placed on the home page of www.cowboyfair.com with a direct link to your company's website
8. **Outdoor 2x7ft column banner** placed at the front of the main entrance of the Cowboy Fair
9. **Cowboy Fair Main Show Directory Banner** located at the main entrance, front registration area of the Show –Ad dimensions 8inches by 12inches
10. **Flyer Advertisement** – individual company flyers will be placed at the main registration area of the Cowboy Fair

2017 Cowboy Fair GOLD SPONSORSHIP PACKAGE \$2700.00

1. **10x8ft booth with package**
2. **Full 4 color page advertisement** in 2017 Cowboy Fair Show
3. **Outdoor 15ftx5ft banner** placed at the main entrance of the Cowboy Fair
4. **Pre-show newsletter campaign** – increases traffic to your booth and to your company's website. Maximum of 350 text characters and one 200 pxl. by 200 pxl. product image or company logo included
5. **Display Product Showcase** will be placed in a high traffic areas during the Cowboy Fair inside the Exhibit hall

6. **Cowboy Fair TV banner** - 55 inch electronic display placed next to the registration counter at the main entrance of the Tucson Expo Center where all attendees register and/or check-in
7. **Cowboy Fair Main Show Directory Banner** located at the main entrance, front registration area of the Show –Ad dimensions 8inches by 12inches

2017 Cowboy Fair SILVER SPONSORSHIP PACKAGE \$2000.00

1. **10x8ft booth with package**
2. **Full 4 color page advertisement** in 2017 Cowboy Fair Show
3. **Display Product Showcase** will be placed in a high traffic areas during the Cowboy Fair inside the Exhibit hall
4. **Cowboy Fair TV banner** - 55 inch electronic display placed next to the registration counter at the main entrance of the Tucson Expo Center where all attendees register and/or check-in
5. **Pre-show newsletter campaign** – increase traffic to your booth and to your company's website. Maximum of 350 text characters and one 200 pxl. by 200 pxl. product image or company logo included
6. **Outdoor 2x7ft column banner** placed at the front of the main entrance of the Cowboy Fair

2017 Cowboy Fair BRONZE SPONSORSHIP PACKAGE \$1500.00

1. **10x8ft booth with package**
2. **Full 4 color page advertisement** in 2017 Cowboy Fair Show
3. **Display Product Showcase** will be placed in a high traffic areas during the Cowboy Fair inside the Exhibit hall
4. **Cowboy Fair TV banner** - a 55-inch electronic display will be placed behind the registration counter at the Main Entrance of the show where all attendees will register and/or check-in